

INVOICE



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

View Media Services
Attention: Andi Pistay
9526 View Ave NW
Seattle, WA 98117

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
169107-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Charlie Blanco	Roswell - KOB	Local

Advertiser	Product	Estimate Number
Tim Jennings for State Sen:		

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	169107	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	10	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 10 \$60.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
7	R	M	10/22/12	7:23 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
1	R	M	10/22/12	8:29 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
2	R	Tu	10/23/12	8:29 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
10	R	Tu	10/23/12	8:41 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
9	R	W	10/24/12	7:29 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
3	R	W	10/24/12	8:38 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
6	R	Th	10/25/12	7:29 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
4	R	Th	10/25/12	8:44 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
8	R	F	10/26/12	7:58 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
5	R	F	10/26/12	8:35 AM	M-F Today Show	M-F 7a-9a	:30	TIMJ-30A-1012	\$60.00 NM
2	10/22/12	11/05/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	5	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$70.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	R	M	10/22/12	5:25 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00 NM
1	R	Tu	10/23/12	5:23 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00 NM
4	R	W	10/24/12	5:23 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00 NM
5	R	Th	10/25/12	5:23 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00 NM
2	R	F	10/26/12	5:28 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00 NM
3	10/22/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$160.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	R	M	10/22/12	6:13 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00 NM
4	R	Tu	10/23/12	6:43 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00 NM
2	R	W	10/24/12	6:12 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00 NM
5	R	Th	10/25/12	6:42 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00 NM
1	R	F	10/26/12	6:29 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00 NM
4	10/27/12	11/03/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$160.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
169107-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Tim Jennings for State Sen			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Sa 10/27/12 6:53 PM News 4 @ 6p Sat Sa 6p-630p :30 TIMJ-30A-1012 \$160.00 NM									
5	10/28/12	11/04/12	News 4 Special @ 430p	430p-5p	-----S	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Su 10/28/12 4:52 PM News 4 Special @ 430p Sun Su 430p-5p :30 TIMJ-30A-1012 \$160.00 NM									
6	10/22/12	11/05/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 R M 10/22/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 2 R Tu 10/23/12 10:30 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 1 R W 10/24/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 5 R Th 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 4 R F 10/26/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM									
7	10/28/12	11/04/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Su 10/28/12 10:30 PM News 4 @ 10p Sun Su 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM									
Total Spots						28			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,120.00
<u>Agency Commission</u>	\$468.00
<u>Net Amount Due</u>	\$2,652.00
ROS 7.125%	\$188.96
<u>Amount Due</u>	\$2,840.96